

**BOARD OF DIRECTORS MEETING
JUNE 14, 2015
SHERATON BALTIMORE NORTH HOTEL
9:10 A.M.
COLE ROOM**

I. ROLL CALL

Wade Hampton, Sapp Funderburk, Chuck Rusky, Barbara Nitschneider, Tom Cleveland, Candy Moltz, Candy Moltz, Rhodney Montague, Jodi Knott, Susan Reeves. Absent: Dr. Brian Mitchell.

II. VOICE INSTITUTE

Jodi reported there have been very positive reviews for the most part. Next year we will need the current VI Staff. We talked about making improvements to the registration forms. Criteria need to be set with scholarships.

Advertising rates need to be re-evaluated.
Auxiliary – after their expenses the rest is donated to the IAL.

Final Report is attached.

III. DALLAS

- There was a discussion about how to get SLPs in the clubs. It needs to get across to the VI students.
- The concept of having Swap Sessions was discussed. One session could be on neckwear for the laryngectomee.
- The pros and cons of one registration for all were discussed.

- On Wednesday Night we can offer EMS, lymphedema, and Visitor Training. This will bring many in early.
- There were discussions of raising the registration fee. The cost of the hotel is \$115 and includes breakfast.
- Board members will arrive Sunday night for BOD meetings on Monday and Tuesday. The Meet and Greet will be on Thursday night. The WebWhispers dinner will be on Friday night. Saturday night will be the IAL Banquet and on Sunday there will be a BOD meeting from 3 to 6. BOD members will leave on Monday.
- Tom and Sapp made a motion that the registration fees for next year be raised. SLP - \$400/\$450 late fee. VI registrants will pay \$120/\$150 late fee. AM registrants will pay \$120/\$150v late fee.
- Chuck and Candy seconded the motion. The motion carried.
- We spent over \$18,000 at the hotel for food and beverages. 204 people registered for conference. The Meet and Greet, WW dinner, the banquet, and breaks counted towards the Food and Beverage costs. We received a \$10.00 rebate per the rooms in our contract.
- There was discussion of how to clear out the *IAL News* addresses. The website needs to be cleared up, and then find which doctors want to receive the *IAL News*.
- We made \$24-27,000 from the newsletter for vendor advertising. We cleared \$1800 from the AM/VI program.
- Jim Lauder donated \$500 to help with the improvement of the website. He needs to be thanked.

- How much should we spend to clean up the looks of the home page? We authorized up to \$1500 in an earlier motion.
- We decided to leave the advertising rates the same next year, including black and white ads.
- Candy has a fruitful list of ideas for the newsletter.
- Rhodney wrote an article on the needs of his club for EL's, etc.
- Chuck told us what Orange County does and will give their perceptives.
- It is illegal to donate Medicare/Medicaid laryngectomee supplies within the US. The US can ship overseas. Tom will look into this.
- Ask Louis Trammel about what his last conference in Illinois was like. Barb will ask him about this. We would also like pictures, etc.
- Ask Saul Silver from Mt. Sinai to explain the screw up in registration. Also, what's happening in Manhattan? Get his reaction of his first IAL meeting.
- We decided to leave club dues the same.
- Tampa - no club - Susan and Sapp will investigate future sites for an IAL meeting.
- John Ulrich has been asked to fill the rest of Paul Evitts term. John has been helping us with AV equipment.

IV. ADJOURNMENT

A motion was made at 12:10 to adjourn.

Barbara Nitschneider
IAL Secretary