

**INTERNATIONAL ASSOCIATION OF LARYNGECTOMEES
MINUTES**

MEETING OF THE BOARD OF DIRECTORS

Sheraton Imperial Hotel & Convention Center
Durham, North Carolina

Wednesday, June 6, 2012

I. CALL TO ORDER

President Bob Herbst called the meeting to order at 9:15 a.m. in the Piedmont Room of the Sheraton Imperial Hotel & Convention Center in Durham, North Carolina, on Wednesday, June 6, 2012.

II. ROLL CALL

A sign-in sheet was passed and those in attendance were:

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|--------------------------------------|---------------------------------------|
| Kay Allison | |
| Tom Cleveland | Absent: Philip Doyle |
| Elizabeth Finchem | Sapp Funderburk |
| Terrie Hall | C.W. Moreland |
| Wade Hampton | |
| Bob Herbst | |
| Tom Herring | Guest: Elaine Fulton, Parliamentarian |
| Candy Moltz | |
| Susan Reeves, Administrative Manager | |

III. STANDING COMMITTEE REPORTS:

A. PUBLIC AFFAIRS COMMITTEE:

The Public Affairs Committee convened at 10:00 a.m. on Tuesday, June 5, 2012 in the Piedmont Room of the Sheraton Imperial Hotel & Convention Center in Durham, NC. Present were Elizabeth Finchem (Chair); Tom Herring, Vice-Chair, and Wade Hampton and Bob Herbst, ex-officio members. Committee members C.W. Moreland and Libby Fitzgerald were absent.

- **The IAL NEWS:** Each issue since the last Annual Meeting has operated in the black, and produced an estimated income of \$5,732.94. (A detailed report of expenses and income from the IAL NEWS was submitted by David Blevins to the PA committee and BOD for their records when he stepped down as IAL NEWS Editor and from the BOD.)
- **The 2012 Program:** The printed 28 page program with the ads netted an estimated profit of \$2,625.00; a slight improvement over last year.
- **Medicare Project:** Taken from David Blevins's report, "Acting on a BOD resolution, a letter was sent on IAL letterhead over Bob Herbst's signature seeking changes in Medicare reimbursement rules on the indwelling prosthesis. In cooperation with the American Speech-Language-Hearing Association, we identified members of government agencies to contact (see sample in appendix).

We wrote letters to 70 members of Congress who serve on committees having oversight over Medicare, five key officials within Medicare, and six officials at the U.S. Department of Health and Human Services. Additionally, Board members were asked to contact their individual U.S. Congressperson and two Senators.

We also contacted each member club by mail and requested that they participate as clubs, and as individuals.

The *IAL News* contained a request and directions for readers to join us, and an explanation of the issue and how to participate in this lobbying effort was posted on the web site including sample letters."

***First Steps:** It took several attempts to locate artists to supply the desired new illustrations. In the end a professional artist also completed the cover illustrations for the front and back.

- **Nominee Booklet:** The Nominee booklet was prepared with Information provided by Terrie Hall, Nominating Committee Chair, for the club packets.

- **Mailing List:** The IAL mailing list has been maintained by the Database Manager. Some research was done to help correct addresses and delete names of those who have died or moved without changing addresses for the mailing list management. This work was done to curb the undue expense of “undeliverable” mail.
- **Unfinished Business:**
 1. Spanish language Orange Emergency cards and window stickers with the updated information.
 2. Identify funding sources, and select a process for getting First Steps into print &/or find other methods of distribution.

In the meantime this completed publication will replace the draft that has been on the IAL website: www.theIAL.com.

The Committee adjourned at 11:15 a.m.

III. UNFINISHED BUSINESS

Motion made by Candy Moltz to leave the *First Steps* in the Black and White copy. Sapp Funderburk seconded.

Motion passed unanimously.

Motion to leave the artwork of *First Steps* as is on the work that has been completed made by Tom Cleveland. Seconded by Candy Moltz.

Motion passed.

Candy Moltz moved that the *First Steps* be put on the IAL Website effective June 6, 2012. Seconded by Wade Hampton.

Motion passed unanimously.

Motion by Sapp Funderburk that Elizabeth Finchem and Terrie Hall compose a letter to the past IAL Newsletter Editor to return all IAL original documents and materials. Seconded by Tom Cleveland.

Motion passed.

IV. NEW BUSINESS

Sapp Funderburk moved that all Committee Chairs submit to the IAL Secretary a one page report about the committee's activities 30 days prior to the Annual Meeting. Motion seconded by Wade Hampton.

Motion passed.

V. ADJOURNMENT

At 10:25 a.m. a motion was made by Sapp Funderburk to adjourn and seconded by Tom Cleveland.

Motion carried.

Board adjourned at 10:25 a.m.

Respectfully submitted,
Terrie Hall, Secretary